IPEd was established as a direct-membership association from 1 July 2016, when six state-based societies of editors became branches of IPEd, following a rigorous transition process and member vote. We are a not-for-profit member-driven organisation, with dedicated volunteers and professional staff working together to advance the profession of editing.

Our promise to members
Belonging to IPEd helps you:
- connect and collaborate with peers, experts and industry
- develop your professional and business skills
- accelerate your career
- gain respect as a professional editor
- be part of a supportive community
- celebrate your profession.

Vision
IPEd is the trusted voice of professional editors – shaping the future of communication.

Values
We are:
- collaborative
- mutually supportive
- adaptable
- inclusive
- respectful
- principled
- committed to excellence.

Mission
To advance the profession of editing.

We celebrate our contributions and success.
# The road ahead

**STRATEGIC PLAN JULY 2017 TO JUNE 2020**

IPEd’s strategic priorities are designed to advance the profession of editing and increase the value we offer to members.

## 1. Build a strong organisation

- Diversify income streams to fund IPEd’s operations and service delivery to members.
- Review and implement communication strategies to keep members informed and connected.
- Review staff and volunteer resourcing and structure to ensure IPEd can achieve its priorities.
- Consolidate operational systems and processes to ensure best-practice service delivery.
- Ensure robust governance of IPEd to create a sustainable association.

## 2. Support a thriving membership

- Grow IPEd’s membership and establish new IPEd branches in the ACT and New Zealand.
- Formalise reciprocal local and international agreements for the benefit of members.
- Expand member benefits to offer discounts and savings for a range of services and events.
- Promote the national Editors Directory to editors, industry and publishers as the definitive directory for professional editors in Australia.
- Research and campaign for recommended pay scales for editors and promote their adoption by publishers, government, business and other clients.
- Provide an online collaboration tool, as a community for members.
- Explore the establishment of special interest groups.

## 3. Deliver integrated professional development

- Develop an integrated professional development framework that spans the skills development requirements of a diverse range of editors.
- Coordinate and deliver an online professional development program catering to the diverse needs of editors.
- Enhance accreditation opportunities for members.
- Move to an annual IPEd conference.
- Expand the Mentoring Program to increase participation and provide additional benefits for mentors and mentees.

## 4. Become the trusted voice of the profession

- Build awareness of IPEd and the profession among key stakeholders.
- Develop a program of activities to support editors in academic publishing.
- Advise government and other stakeholders on the new edition of the *Style Manual*.
- Collaborate with industry organisations on issues of mutual importance.
- Develop and promote awards and recognition to support broad appreciation of the value and importance of editors.
- Obtain ATO and ABS recognition of editing for publication as a discrete profession.
- Influence government and agencies regarding professional standards.