

Media release**IPEd appoints Conference Director****The Institute of Professional Editors (IPEd) has appointed a Conference Director.**

Canberra-based Tania Goodacre is Manager – Events with the Minerals Council of Australia.

She has more than 20 years' experience in event management, in particular for member representative bodies, including the Australian Trucking Association and the Australian Medical Association.

Mrs Goodacre will assist the IPEd board to ensure its biennial conferences align with the goals of the institute's strategic plan.

She has a wealth of experience in strategic planning; stakeholder relations; leadership and member representation; program development; staff, destination, budget, resource, travel, volunteer and project management; marketing and sales; website development; administration systems; and designing delegate experiences.

She is a board member for a Canberra-based transport skills centre and a member of the Asia-Pacific regional advisory board for the Professional Convention Management Association.

Mrs Goodacre said her goals were for conference delegates to gain some "take-home learnings", increase their knowledge, meet new people and identify useful opportunities from conference presentations and participation.

IPEd Chair Ruth Davies welcomed Mrs Goodacre to the IPEd board and said her experience and skills would be particularly valuable as IPEd had just decided the 2021 conference, scheduled for Hobart, Tasmania, in June, would now be virtual.

Ms Davies said IPEd had spent considerable time examining the options, but had decided a virtual event was the best path for the 2021 conference, given the risks and potential impact if there were further border closures.

"Two separate member surveys have identified understandable uncertainty about attending a face-to-face event," she said.

"IPEd is committed to providing the best possible experience for members and delegates. With the enthusiasm our membership has shown in engaging with online branch events, the IPEd member forum, and less formal networking opportunities over the internet, we are optimistic we can deliver a successful online format."

Editors Tasmania President and 2021 Conference Convenor Elizabeth Spiegel said the conference theme, *Editing on the edges*, was inspired by Hobart's geographic location and remained appropriate with the change of format.

Editors dealt with a wide range of "edges", including working with and for people on the edges, and technological and ethical edges.

"Changing our conference to a virtual format is yet another example: the very edge of our comfort zones. Whatever the edges you deal with, we will have something for you to learn or to share," Mrs Spiegel said.

Ms Davies said Mrs Goodacre, Mrs Spiegel, the Tasmanian conference committee, and the IPEd team would focus on ensuring members and other delegates enjoyed all the benefits of the 10th IPEd conference in a virtual environment.

The 11th IPEd conference, initially scheduled for 2022 in Wellington, New Zealand, and hosted by IPEd's Editors Aotearoa New Zealand (EdANZ) branch, has been moved to 2023 to allow conference years to alternate with IPEd accreditation exam years and give the EdANZ branch, which was established in mid-2019, more time to work with Mrs Goodacre to develop a full conference program.

FOR MORE INFORMATION, CONTACT:

Kate Tilley, IPEd Communications Consultant
E: communication@iped-editors.org
P: 07 3831 7500

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About IPEd

The Institute of Professional Editors Ltd is the professional association for Australian and New Zealand editors. It exists to advance the profession of editing and to support and promote editors in both countries. IPEd is a non-profit company.