The Institute of Professional Editors (IPEd) is the professional association for editors in Australia and New Zealand. Our 1300+ members play a valuable role in content development and publication.

They work collaboratively with content creators to help get the message across with greater clarity, elegance and insight. IPEd is a not-for-profit member-driven organisation, with dedicated volunteers and professional staff working together to advance the profession of editing.

Mission
To advance the profession of editing through training, advocacy and promotion.

Vision
IPEd is the trusted voice of professional editors, shaping communications of the future.

Values
We are:
• collaborative
• mutually supportive
• inclusive
• respectful
• principled
• committed to excellence.

We celebrate our contributions and successes.

Our promise to members
Belonging to IPEd helps you:
• connect and collaborate with peers, experts and industry
• develop your professional and business skills
• accelerate your career
• gain respect as a professional editor
• be part of a supportive community
• celebrate your profession.

Member services
We deliver on our promise through a range of services:
• professional development events, workshops and networking
• IPEd conferences
• awards and prizes
• accreditation scheme for professional editors
• professional standards for editing practice
• advocacy
• mentoring program
• Editors Directory
• online resources
• member discounts.

iped-editors.org
The road ahead

A SUMMARY OF THE STRATEGIC PLAN JULY 2020 TO JUNE 2023

1. BUILD A STRONG ORGANISATION
   - Diversify income streams and generate new sources of revenue to fund IPEd’s operations and service delivery to members.
   - Review and implement a communications strategy to keep members and stakeholders informed and connected.
   - Review resourcing to ensure IPEd has the most effective organisational structure in place, with the appropriate mix of staff and volunteers, to deliver on its priorities.
   - Review IPEd’s operational systems, processes and reporting to ensure accuracy, clarity, confidence and best-practice service delivery.
   - Ensure robust governance of IPEd to maintain a sustainable association.

2. SUPPORT A THRIVING MEMBERSHIP
   - Develop and implement a membership acquisition and retention strategy.
   - Nurture the Aotearoa New Zealand branch and assist existing branch development.
   - Formalise existing reciprocal local and international association memberships for the benefit of IPEd members.
   - Expand member benefits on a range of services and events.
   - Promote the Editors Directory to editors, industry and publishers as the definitive directory for professional editors in Australia.
   - Develop and promote benchmark pay scales for Australian and New Zealand editors and promote their adoption by publishers, government, business and other clients.

3. DELIVER INTEGRATED PROFESSIONAL DEVELOPMENT
   - Develop and promote an integrated professional development framework to encompass a wide range of professional and business skills development.
   - Coordinate and deliver an online professional development program.
   - Enhance accreditation opportunities for members.
   - Develop and implement an ongoing calendar of IPEd events.
   - Review and expand the mentoring program to provide additional benefits for mentors and mentees.

4. PROMOTE IPED AS THE TRUSTED VOICE OF THE PROFESSION
   - Increase awareness of IPEd and the profession among key stakeholders.
   - Develop and deliver a program of activities to support editors in academic publishing.
   - Participate in the development of Australian and New Zealand style manuals and other resources relevant to the editing profession.
   - Collaborate with relevant associations and other organisations on matters of mutual importance.
   - Further develop and promote awards to support broad recognition of the value and importance of editors.

The Strategic Plan is reviewed and updated annually. Current: July 2020